THE RICHEST KID in the WORLD!

Richie Rich

and the

CLOWN PRINCE of SHOW BIZ!

Jackie Jokers

Richie Rich Jackie and Jokers

PDC 52717-7

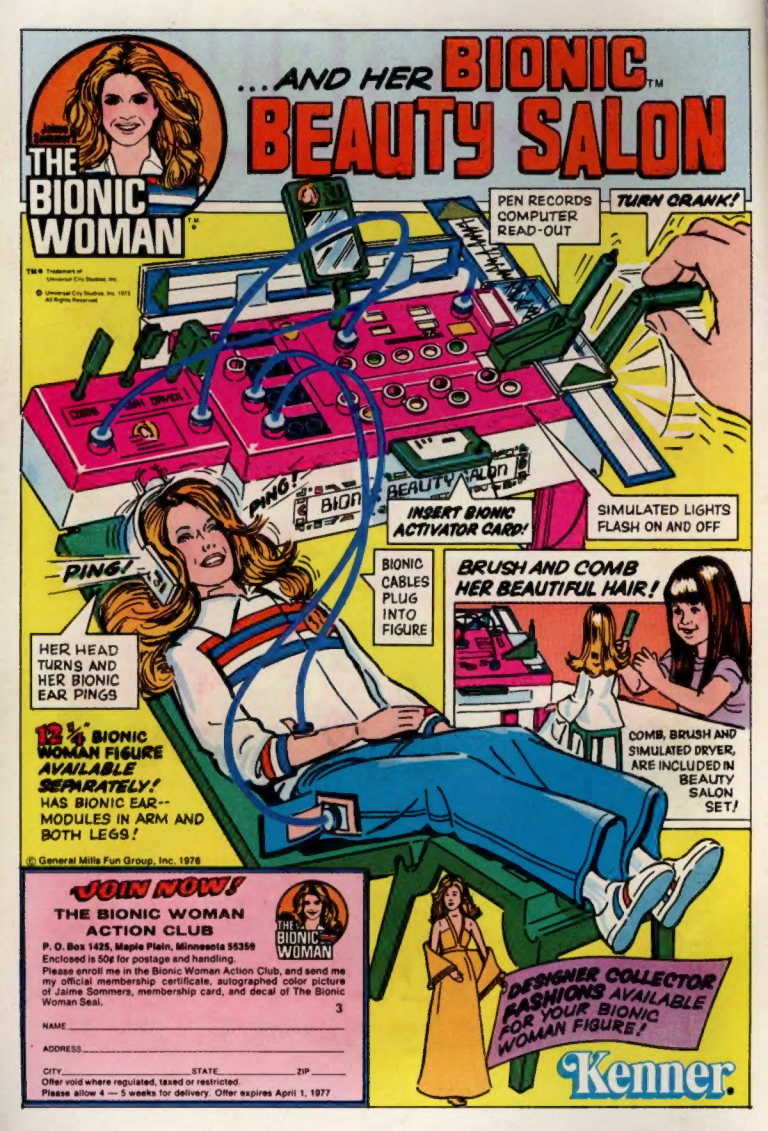
HARVEY WORLD

JAN. No. 19

30c

RICHIE RICH AND JACKIE JOKERS

FUNNIEST TEAM OF ALL!


...AND HER BIONIC™
BEAUTY SALON
THE BIONIC WOMAN™
TM® Trademark of Universal City Studios, Inc.
© Universal City Studios, Inc. 1975. All Rights Reserved.
PEN RECORDS COMPUTER READ-OUT
TURN CRANK!
INSERT BIONIC ACTIVATOR CARD!
SIMULATED LIGHTS FLASH ON AND OFF
PING!
PING!
BIONIC CABLES PLUG INTO FIGURE
HER HEAD TURNS AND HER BIONIC EAR PINGS
BRUSH AND COMB HER BEAUTIFUL HAIR!
COMB, BRUSH AND SIMULATED DRYER, ARE INCLUDED IN BEAUTY SALON SET!
12¼" BIONIC WOMAN FIGURE AVAILABLE SEPARATELY! HAS BIONIC EAR-MODULES IN ARM AND BOTH LEGS!
© General Mills Fun Group, Inc. 1976
JOIN NOW!
THE BIONIC WOMAN ACTION CLUB
P. O. Box 1425, Maple Plain, Minnesota 55359
Enclosed is 50¢ for postage and handling.
Please enroll me in the Bionic Woman Action Club, and send me my official membership certificate, autographed color picture of Jaime Sommers, membership card, and decal of The Bionic Woman Seal.
3
NAME
ADDRESS
CITY STATE ZIP
Offer void where regulated, taxed or restricted.
Please allow 4 — 5 weeks for delivery. Offer expires April 1, 1977
DESIGNER COLLECTOR FASHIONS AVAILABLE FOR YOUR BIONIC WOMAN FIGURE!
Kenner.

PUBLIC SERVICE ANNOUNCEMENT BY CUB SCOUTS of USA APPEARING IN NEWSPAPERS AND MAGAZINES NATIONALLY.

Casper® The Friendly CUB SCOUT and CUB SCOUTS HELP VOTERS DO IT FOR U.S.

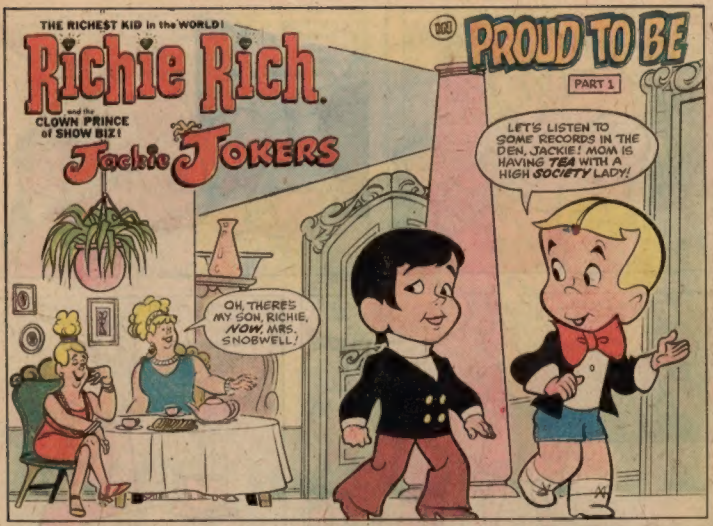
CUBS ALL OVER THE U.S. WILL ATTACH THIS TAG TO DOOR KNOBS TO REMIND CITIZENS TO VOTE.

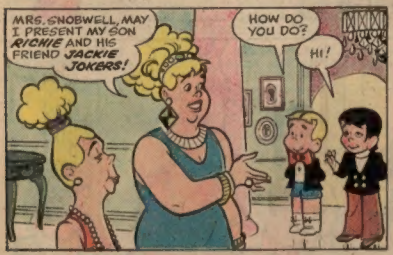
The UNITED NATIONS CHILDREN'S FUND brings good things ALL OVER THE WORLD

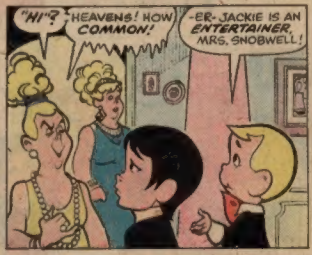
PLEASE HELP THE **UNITED NATIONS CHILDREN'S FUND**... JUST CUT OUT YOUR FAVORITE **CASPER** CARTOON EMBLEM AND PASTE ON CARDBOARD, AND WEAR IT - GET A **UNICEF** BOX FOR YOUR COLLECTIONS. ASK MOTHER AND DAD OR YOUR TEACHER. THEY CAN GET A **UNICEF** BOX FROM YOUR LOCAL **UNICEF** REPRESENTATIVE OR THEY CAN WRITE DIRECTLY TO:

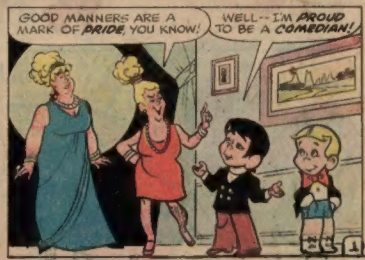
CASPER/UNICEF
331 EAST 38th STREET
NEW YORK N.Y. 10016

THIS WOULD BE A GOOD TIME TO SEND ALONG A CHECK OR MONEY ORDER TO **UNICEF**.



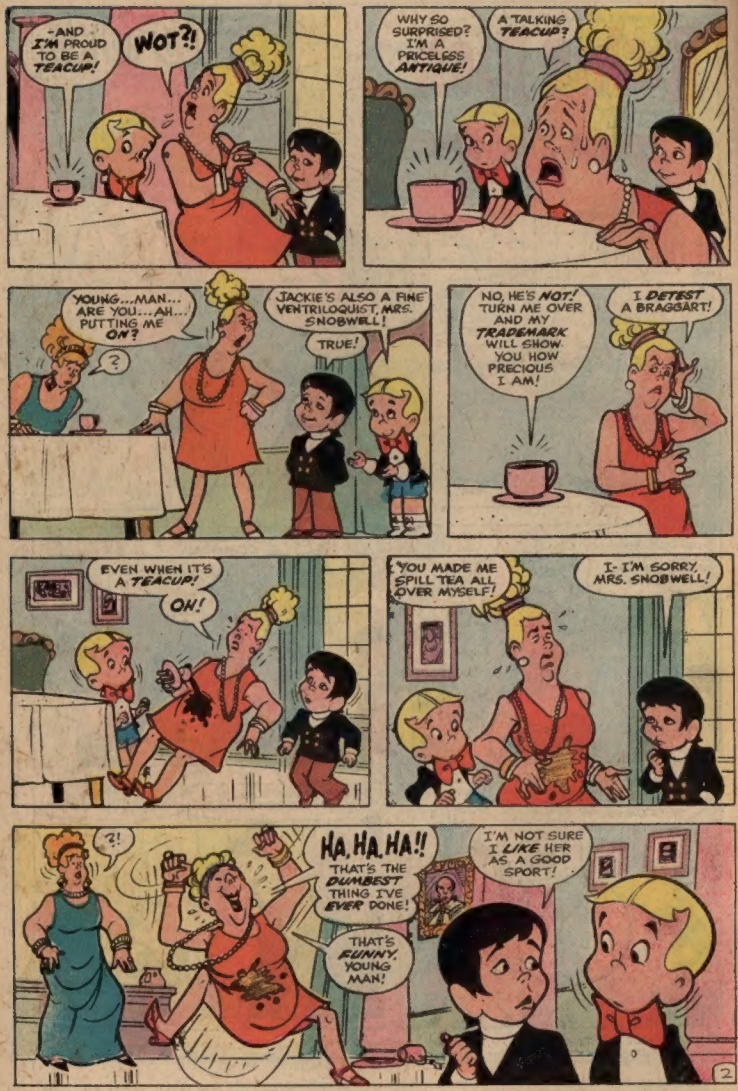


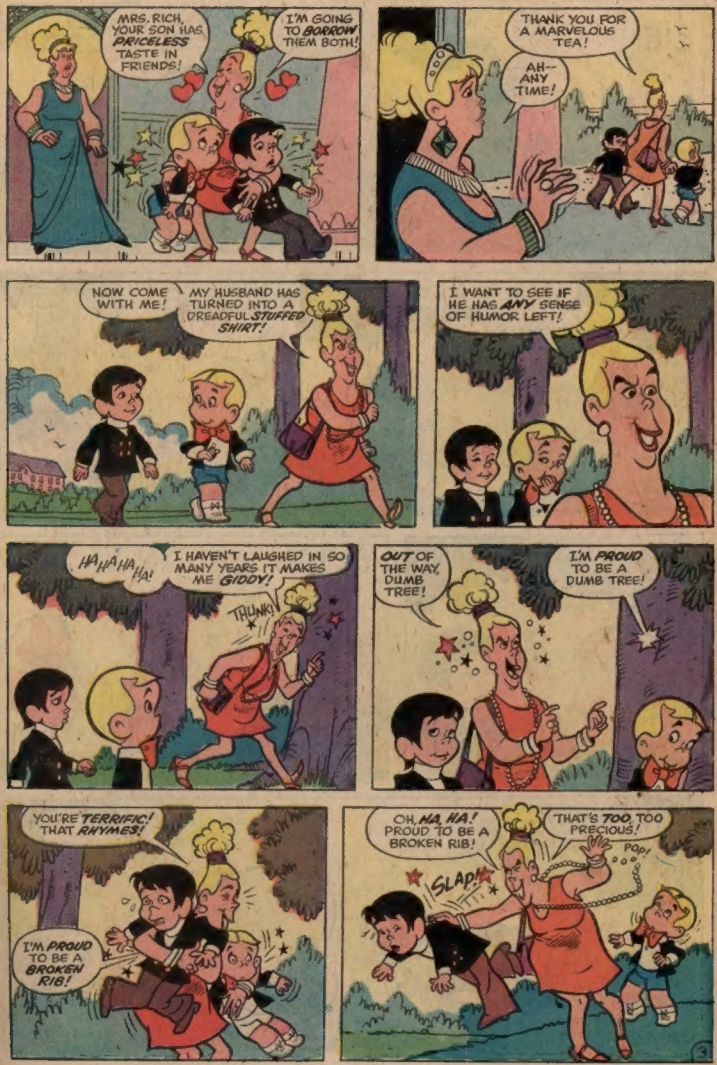


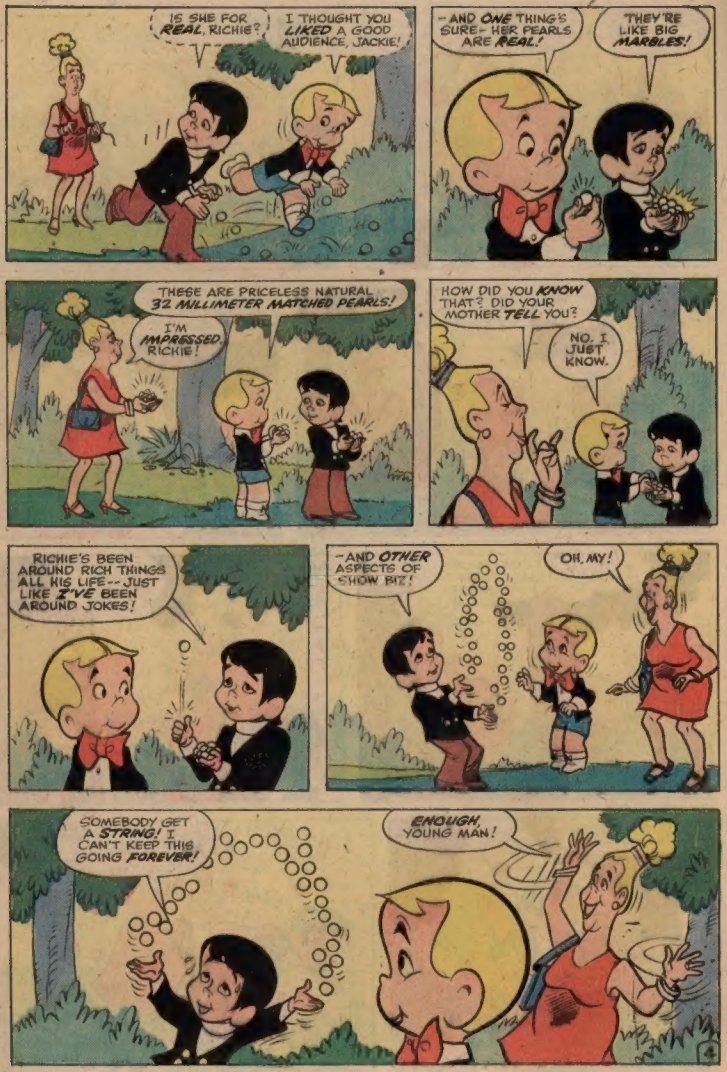


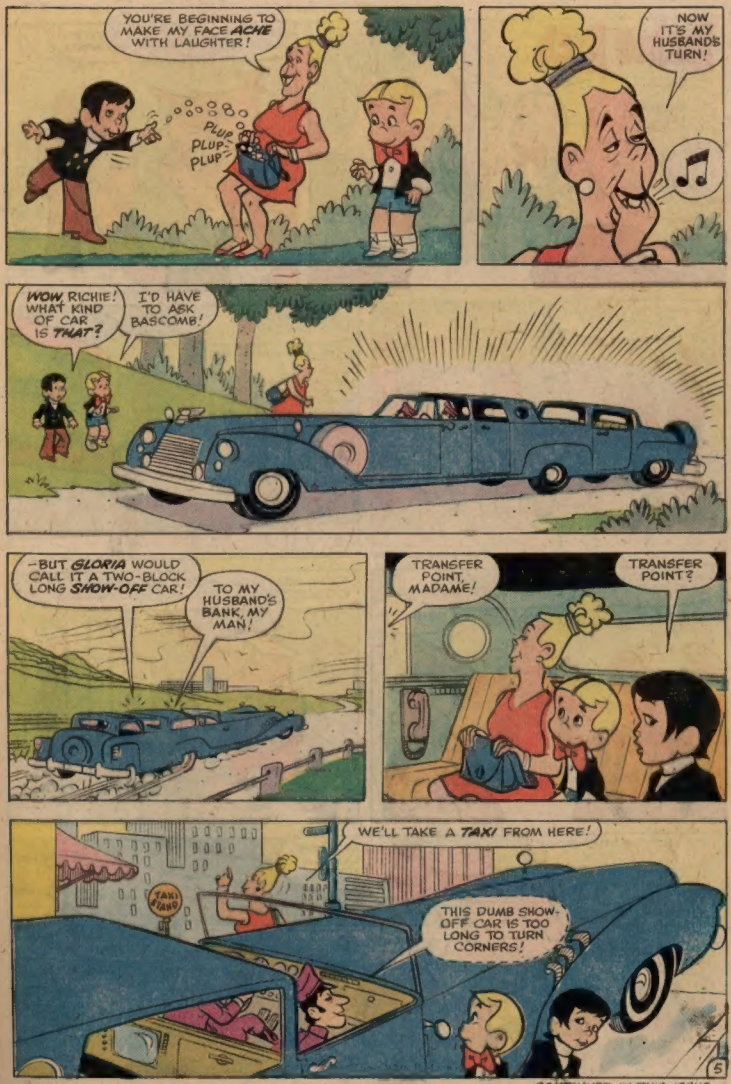
RICHIE RICH & JACKIE JOKERS, January 1977, No. 19, is published bi-monthly by HARVEY HITS, INC. Editorial, Advertising and Executive Offices, 15 Columbus Circle, New York, N.Y. 10022. President, Alfred Harvey; V.P. and Editor, Leon Harvey. All names in this periodical are entirely fictitious and no identification with actual persons is intended. Copyright © by Harvey Features, 1976. All rights reserved. Printed in the U.S.A.

THIS PERIODICAL MAY NOT BE SOLD EXCEPT BY AUTHORIZED DEALERS AND IS SOLD SUBJECT TO THE CONDITIONS THAT IT SHALL NOT BE SOLD OR DISTRIBUTED WITH ANY PART OF ITS COVER OR MARKINGS REMOVED, NOR IN A MUTILATED CONDITION, NOR AFFIXED TO, NOR AS PART OF ANY ADVERTISING, LITERARY OR PICTORIAL MATTER WHATSOEVER.


-AND I'M PROUD TO BE A TEACUP!
WOT?!
WHY SO SURPRISED? I'M A PRICELESS ANTIQUE!
A TALKING TEACUP?
YOUNG...MAN... ARE YOU...AH... PUTTING ME ON?
?
JACKIE'S ALSO A FINE VENTRILOQUIST, MRS. SNOBWELL!
TRUE!
NO, HE'S NOT! TURN ME OVER AND MY TRADEMARK WILL SHOW YOU HOW PRECIOUS I AM!
I DETEST A BRAGGART!
EVEN WHEN IT'S A TEACUP!
OH!
YOU MADE ME SPILL TEA ALL OVER MYSELF!
I- I'M SORRY, MRS. SNOBWELL!
?!
HA, HA, HA!!
THAT'S THE DUMBEST THING I'VE EVER DONE!
THAT'S FUNNY, YOUNG MAN!
I'M NOT SURE I LIKE HER AS A GOOD SPORT!
2


MRS. RICH, YOUR SON HAS PRICELESS TASTE IN FRIENDS!
I'M GOING TO BORROW THEM BOTH!
THANK YOU FOR A MARVELOUS TEA!
AH-- ANY TIME!
NOW COME WITH ME!
MY HUSBAND HAS TURNED INTO A DREADFUL STUFFED SHIRT!
I WANT TO SEE IF HE HAS ANY SENSE OF HUMOR LEFT!
HA HA HA HA!
I HAVEN'T LAUGHED IN SO MANY YEARS IT MAKES ME GIDDY!
THUNK!
OUT OF THE WAY, DUMB TREE!
I'M PROUD TO BE A DUMB TREE!
YOU'RE TERRIFIC! THAT RHYMES!
I'M PROUD TO BE A BROKEN RIB!
OH, HA, HA! PROUD TO BE A BROKEN RIB!
THAT'S TOO, TOO PRECIOUS!
SLAP!
POP!

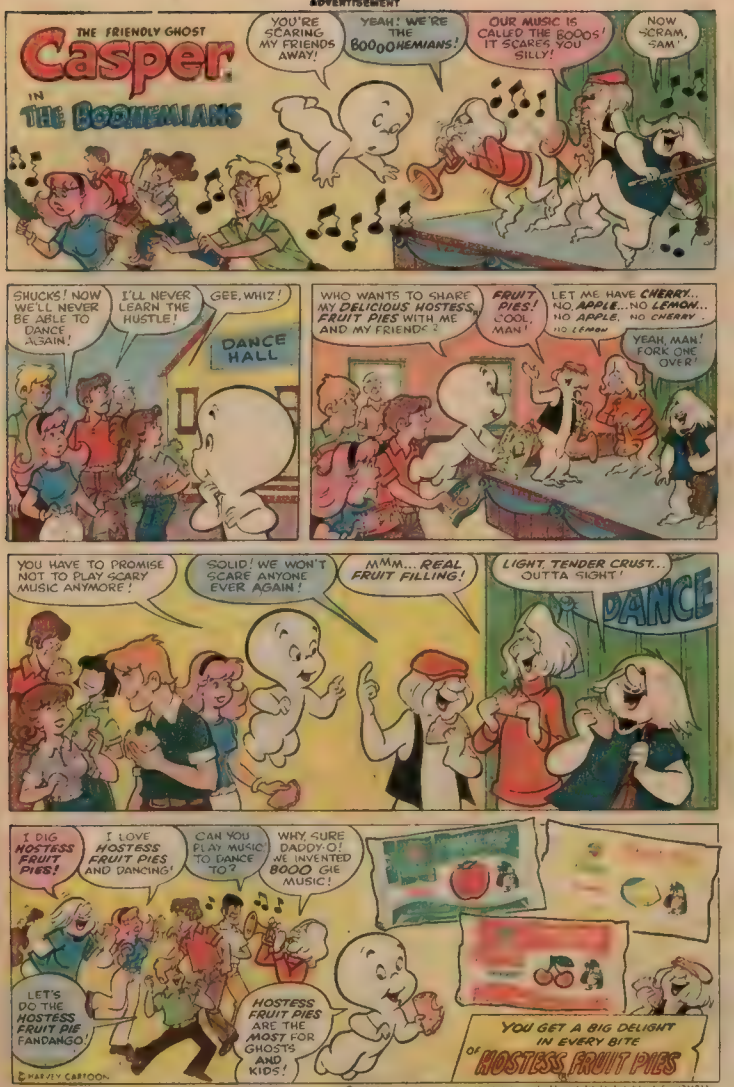

IS SHE FOR REAL, RICHIE?
I THOUGHT YOU LIKED A GOOD AUDIENCE, JACKIE!
-AND ONE THING'S SURE-HER PEARLS ARE REAL!
THEY'RE LIKE BIG MARBLES!
THESE ARE PRICELESS NATURAL 32 MILLIMETER MATCHED PEARLS!
I'M IMPRESSED, RICKIE!
HOW DID YOU KNOW THAT? DID YOUR MOTHER TELL YOU?
NO, I JUST KNOW.
RICHIE'S BEEN AROUND RICH THINGS ALL HIS LIFE--JUST LIKE I'VE BEEN AROUND JOKES!
-AND OTHER ASPECTS OF SHOW BIZ!
OH, MY!
SOMEBODY GET A STRING! I CAN'T KEEP THIS GOING FOREVER!
ENOUGH, YOUNG MAN!
4



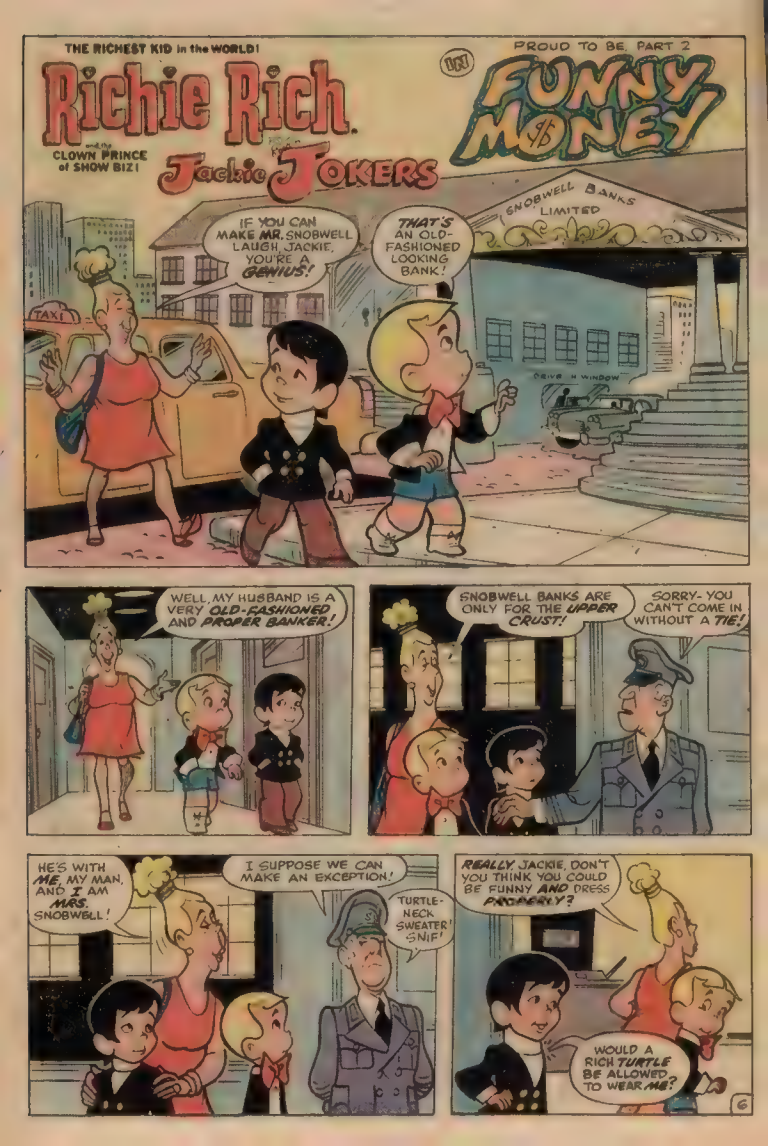
CONTINUED IN THIS ISSUE—

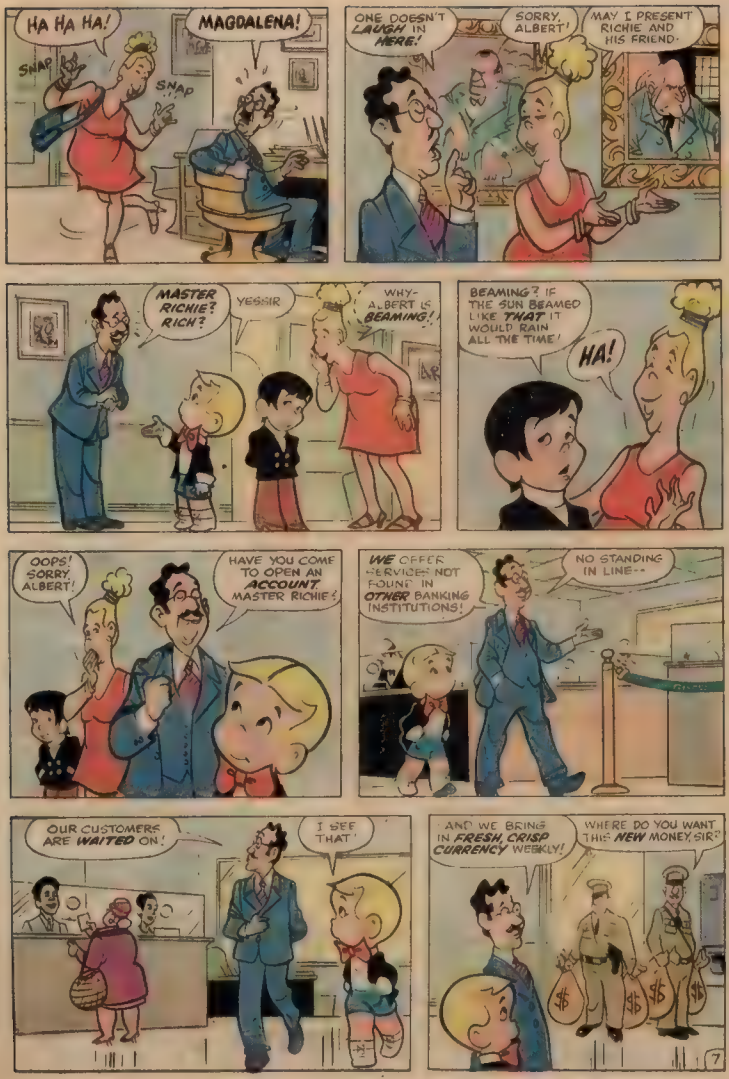
Richie Rich
THE POOR LITTLE RICH BOY
I'LL BE GLAD TO SHOW YOU SOME OF OUR ART COLLECTIONS, FRECKLES AND PEE WEE! --THIS IS THE VASE AND URN COLLECTION!
GEE, THIS IS JUST LIKE VISITING A BIG ART MUSEUM, RICHIE!
THIS ROOM CONTAINS SCULPTURE!
...AND THIS ONE HAS RARE PAINTINGS!
WHO ARE THEY? SOLDIERS?
NO, MORE ART GUARDS, FRECKLES!
HUP-2-3-
THEY GUARD THE MOST VALUABLE COLLECTION AS FAR AS I'M CONCERNED!
MY RARE COMIC BOOK COLLECTION!
WOW! NOW YOU'RE TALKING!
THE END

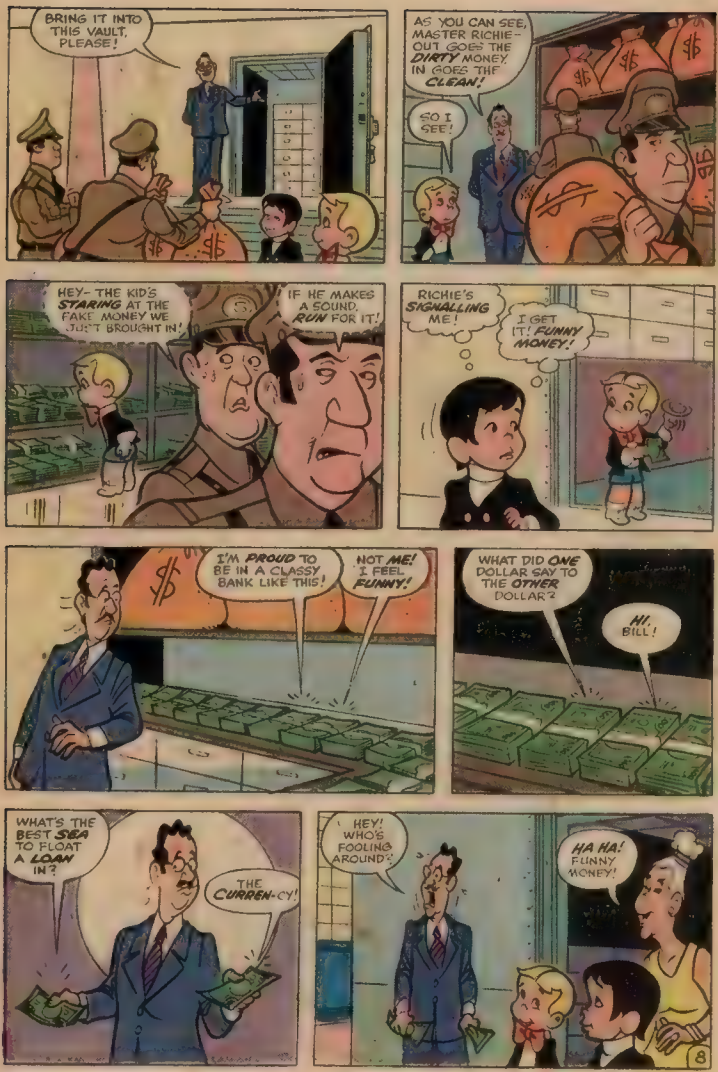
ADVERTISEMENT



®HOSTESS [illegible] THE CHAMPION [illegible] BAKING COMPANY
TM "APPLE" A REGISTERED TRADE MARK [illegible] CARTOON


THE RICHEST KID in the WORLD!
Richie Rich
and the CLOWN PRINCE of SHOW BIZ!
Jackie Jokers
PROUD TO BE, PART 2
FUNNY MONEY
IF YOU CAN MAKE MR. SNOBWELL LAUGH, JACKIE, YOU'RE A GENIUS!
THAT'S AN OLD-FASHIONED LOOKING BANK!
SNOBWELL BANKS LIMITED
TAXI
DRIVE IN WINDOW
WELL, MY HUSBAND IS A VERY OLD-FASHIONED AND PROPER BANKER!
SNOBWELL BANKS ARE ONLY FOR THE UPPER CRUST!
SORRY- YOU CAN'T COME IN WITHOUT A TIE!
HE'S WITH ME, MY MAN, AND I AM MRS. SNOBWELL!
I SUPPOSE WE CAN MAKE AN EXCEPTION!
TURTLE-NECK SWEATER! SNIF!
REALLY JACKIE, DON'T YOU THINK YOU COULD BE FUNNY AND DRESS PROPERLY?
WOULD A RICH TURTLE BE ALLOWED TO WEAR ME?
6

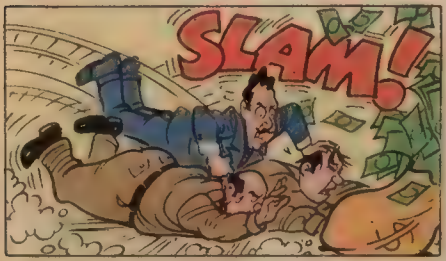

HA HA HA!
MAGDALENA!
SNAP
SNAP
ONE DOESN'T LAUGH IN HERE!
SORRY, ALBERT!
MAY I PRESENT RICHIE AND HIS FRIEND.
MASTER RICHIE? RICH?
YESSIR
WHY- ALBERT IS BEAMING!
BEAMING? IF THE SUN BEAMED LIKE THAT IT WOULD RAIN ALL THE TIME!
HA!
OOPS! SORRY, ALBERT!
HAVE YOU COME TO OPEN AN ACCOUNT MASTER RICHIE?
WE OFFER SERVICES NOT FOUND IN OTHER BANKING INSTITUTIONS!
NO STANDING IN LINE--
OUR CUSTOMERS ARE WAITED ON!
I SEE THAT!
AND WE BRING IN FRESH, CRISP CURRENCY WEEKLY!
WHERE DO YOU WANT THIS NEW MONEY, SIR?
$
$
$
$
7


BRING IT INTO THIS VAULT, PLEASE!
AS YOU CAN SEE, MASTER RICHIE— OUT GOES THE DIRTY MONEY IN GOES THE CLEAN!
SO I SEE!
HEY— THE KID'S STARING AT THE FAKE MONEY WE JUST BROUGHT IN!
IF HE MAKES A SOUND, RUN FOR IT!
RICHIE'S SIGNALLING ME!
I GET IT! FUNNY MONEY!
I'M PROUD TO BE IN A CLASSY BANK LIKE THIS!
NOT ME! I FEEL FUNNY!
WHAT DID ONE DOLLAR SAY TO THE OTHER DOLLAR?
HI, BILL!
WHAT'S THE BEST SEA TO FLOAT A LOAN IN?
THE CURREN-CY!
HEY! WHO'S FOOLING AROUND?
HA HA! FUNNY MONEY!
8

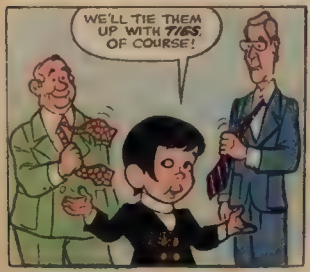
I DIDN'T HAVE ANY BREAKFAST!
?
?
TRY EATING YOUR SERIAL NUMBER!

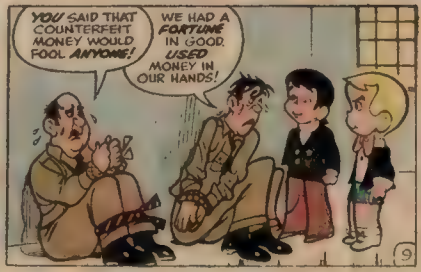
FUNNY MONEY?
COUNTERFEIT MONEY!
RUN!

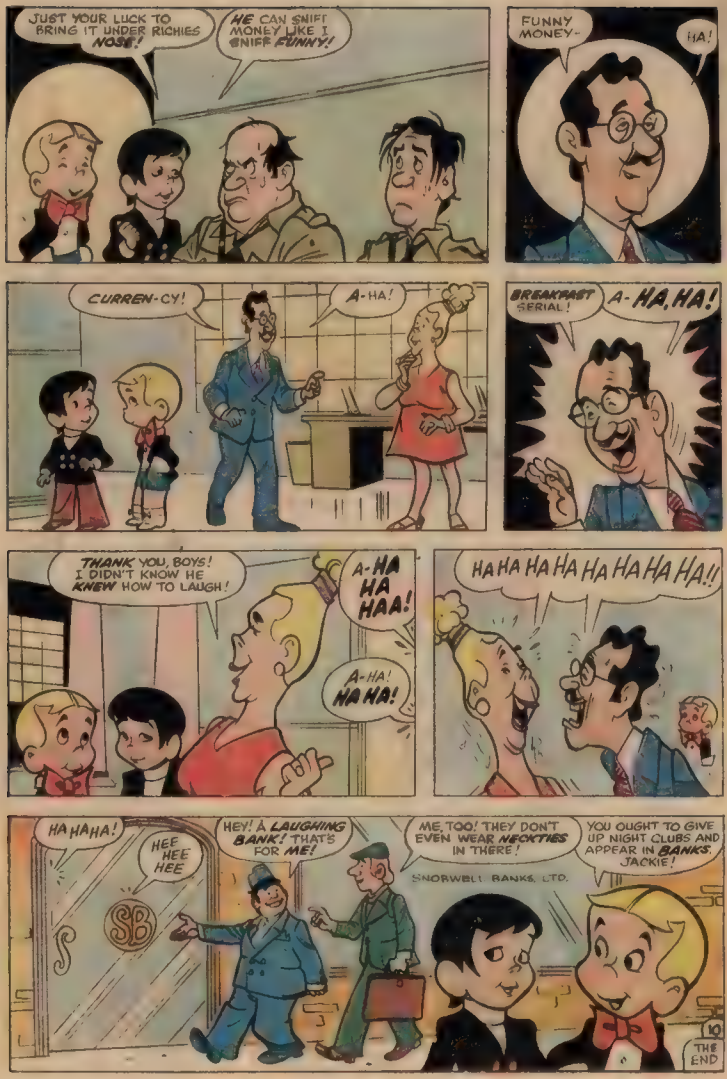
SNORWELL BANKS
THAT'S NOT ALLOWED IN THIS BANK!

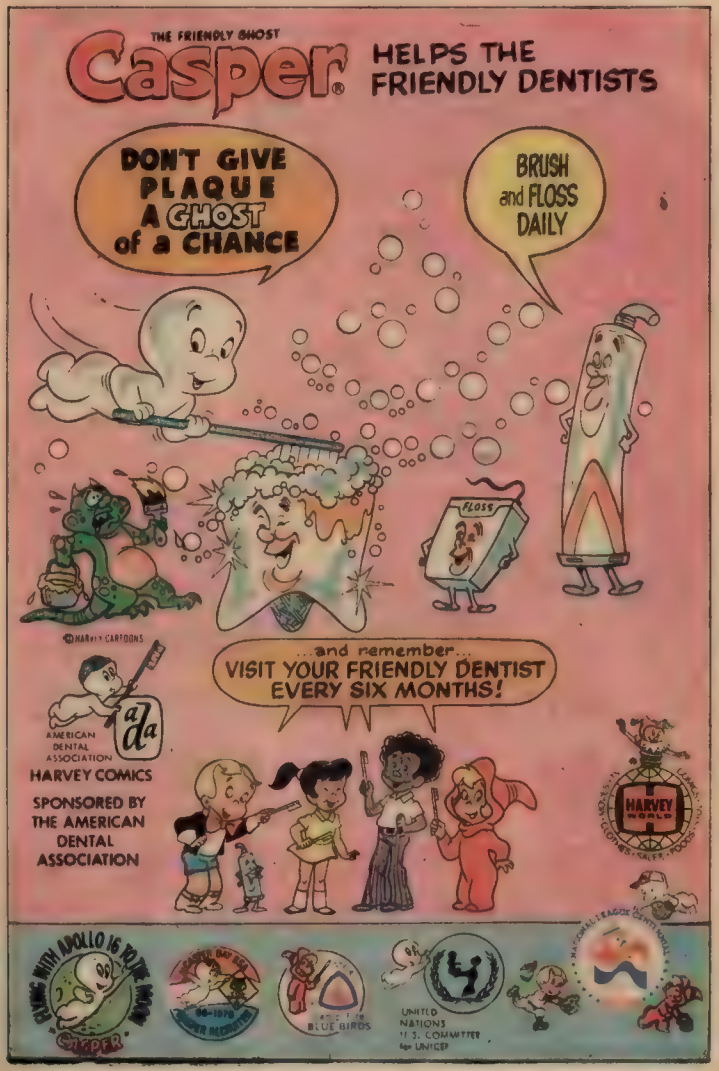

SLAM!

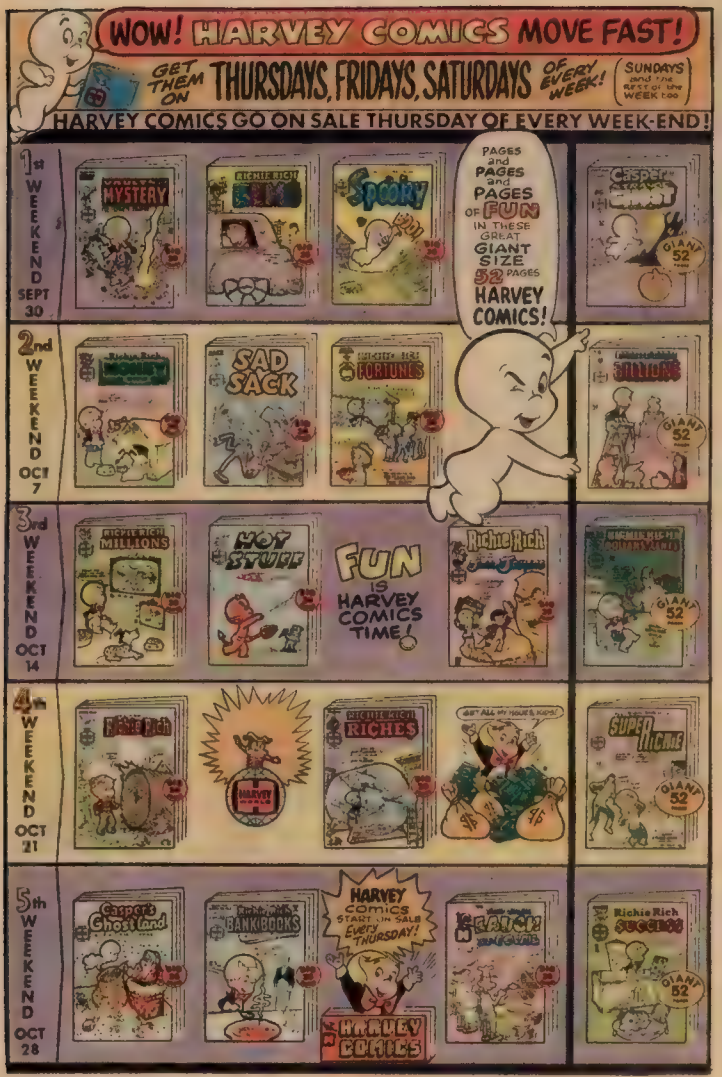
QUICKLY! FIND SOMETHING TO TIE THEM UP WITH!


WE'LL TIE THEM UP WITH TIES, OF COURSE!


YOU SAID THAT COUNTERFEIT MONEY WOULD FOOL ANYONE!
WE HAD A FORTUNE IN GOOD, USED MONEY IN OUR HANDS!


JUST YOUR LUCK TO BRING IT UNDER RICHIES NOSE!
HE CAN SNIFF MONEY LIKE I SNIFF FUNNY!
FUNNY MONEY-
HA!
CURREN-CY!
A-HA!
BREAKFAST SERIAL!
A-HA, HA!
THANK YOU, BOYS! I DIDN'T KNOW HE KNEW HOW TO LAUGH!
A-HA HA HAA!
A-HA! HA HA!
HA HA HA HA HA HA HA HA!!
HA HA HA!
HEE HEE HEE
HEY! A LAUGHING BANK! THAT'S FOR ME!
ME, TOO! THEY DON'T EVEN WEAR NECKTIES IN THERE!
YOU OUGHT TO GIVE UP NIGHT CLUBS AND APPEAR IN BANKS, JACKIE!
SNORWELL BANKS, LTD.
SB
10
THE END


THE FRIENDLY GHOST
Casper
HELPS THE FRIENDLY DENTISTS
DON'T GIVE PLAQUE A GHOST of a CHANCE
BRUSH and FLOSS DAILY
FLOSS
HARVEY CARTOONS
...and remember...
VISIT YOUR FRIENDLY DENTIST EVERY SIX MONTHS!
ada
AMERICAN DENTAL ASSOCIATION
HARVEY COMICS
SPONSORED BY THE AMERICAN DENTAL ASSOCIATION
HARVEY WORLD
FLYING WITH APOLLO 16 TO THE MOON
CASPER
BLUE BIRDS
UNITED NATIONS U.S. COMMITTEE for UNICEF

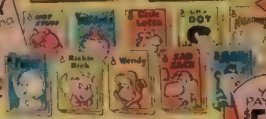

WOW! HARVEY COMICS MOVE FAST!
GET THEM ON THURSDAYS, FRIDAYS, SATURDAYS OF EVERY WEEK!
SUNDAYS and the rest of the WEEK too
HARVEY COMICS GO ON SALE THURSDAY OF EVERY WEEK-END!
1st WEEKEND SEPT 30
2nd WEEKEND OCT 7
3rd WEEKEND OCT 14
4th WEEKEND OCT 21
5th WEEKEND OCT 28
PAGES and PAGES and PAGES OF FUN IN THESE GREAT GIANT SIZE 52 PAGES HARVEY COMICS!
Casper's Ghostland
Richie Rich Bankbooks
HARVEY COMICS START ON SALE EVERY THURSDAY!
Richie Rich Success
FUN IS HARVEY COMICS TIME!
GIANT 52

Kids!.. Tell MOM and DAD about this NEW FANTASTIC Offer!

HARVEY

get 10 HARVEY Songs on 5 HARVEY Records PLUS 10 New Comic Books! ALL FOR $5.00

all records are 45 rpm



ORDER COUPON

SEND TO:
HARVEY RECORDS INC. Dept. 3
15 COLUMBUS CIRCLE
NEW YORK, N.Y. 10023
HERE IS $5.00 (CHECK or MONEY ORDER)
PLEASE RUSH ME ALL 5 HARVEY HIT RECORDS (10 SONGS) AND 10 NEW HARVEY COMICS.

PRINT NAME _____ AGE ____
ADDRESS _____
CITY _____ STATE ____ ZIP ____

U.S.A. AND CANADA ONLY

5 HIT RECORDS (10 SONGS) $5.00 VALUE
10 NEW HARVEY COMICS $2.50 VALUE
...TOTAL $7.50 VALUE

YOU PAY ONLY $5.00
PLEASE ADD 50¢ FOR POSTAGE

HERE'S MY NEW!

SAD SACK COMICS GROUP!

OCT. WEEKEND
STARTING FRIDAY

OCT. WEEKEND
STARTING FRIDAY
OCT 7

OCT. WEEKEND
STARTING FRIDAY
OCT 28

COMING SOON!
GREAT HARVEY ISSUES!

COMING SOON!
GREAT HARVEY ISSUES!

TERRIFIC SAD SACK COMICS

HURRY! GET YOUR COPIES!

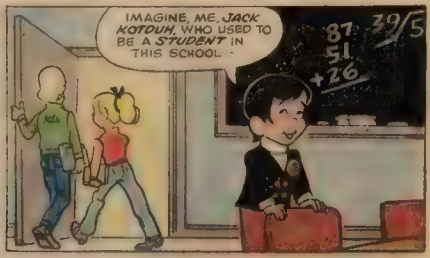
YOU'LL LOVE THEM... NEWER... FUNNIER...

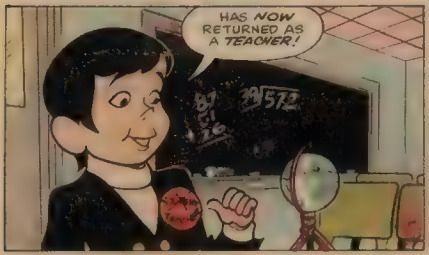
EVERY WEEKEND YOU CAN GET MY NEWEST
RICHIE RICH
COMICS!
...ON SALE BEGINNING THURSDAY OF EACH WEEK!
1st WEEKEND SEPT 30
2nd WEEKEND OCT 7
3rd WEEKEND OCT 14
4th WEEKEND OCT 21
5th WEEKEND OCT 28
MYSTERY
MONEY
MILLIONS
Richie Rich
RICHIE RICH
BANKBOOKS
RICHIE RICH
FORTUNES
RICHIE RICH
RICHES
RICHIE RICH
BILLIONS
RICHIE RICH
DOLLARS & CENTS
SUPER RICHIE
Richie Rich
SUCCESS
GIANT 52
HERE'S THE NEW
Casper
THE FRIENDLY GHOST
COMICS GROUP!
BIG WEEKEND SEPT 23
BIG WEEKEND SEPT 30
BIG WEEKEND OCT 28
Casper
Casper and Ghostland
Hey Kids!..REMEMBER-
GET YOUR OTHER
HARVEY COMICS
AVAILABLE AT YOUR DEALER
EVERY WEEKEND
BEGINNING ON
THURSDAY!
NEW CASPERS
THAT YOU'LL LOVE...
AND LIKE EVERYONE
YOU'LL GET 'EM!!
MORE...FUN...MORE STORIES
...MORE CASPER THAN
EVER!
YOU'LL WANT TO READ
AND KEEP EVERY ONE
OF THEM!
HARVEY COMICS
MAKE SURE YOU GET YOUR COMICS BEFORE THEY'RE SOLD OUT!!

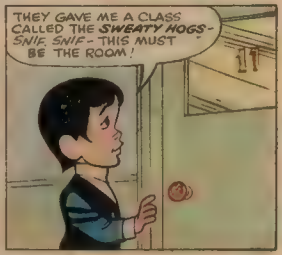
EACH ISSUE WILL BRING YOU JACKIE JOKERS IN ONE OF HIS FAMOUS TV, MOVIE OR NIGHTCLUB ROLES!
THE
Jackie JOKERS
TV SPECIAL
PRESENTS

CAST
BOBBY ROONEY as BARBEROONI
I. M. TIRED as HEPSTEEN
G. WASHINGTON as LINCOLN
HAYWOOD OATES as HORSEHACK
AND
JACKIE JOKERS
as
JACK KOTDUH

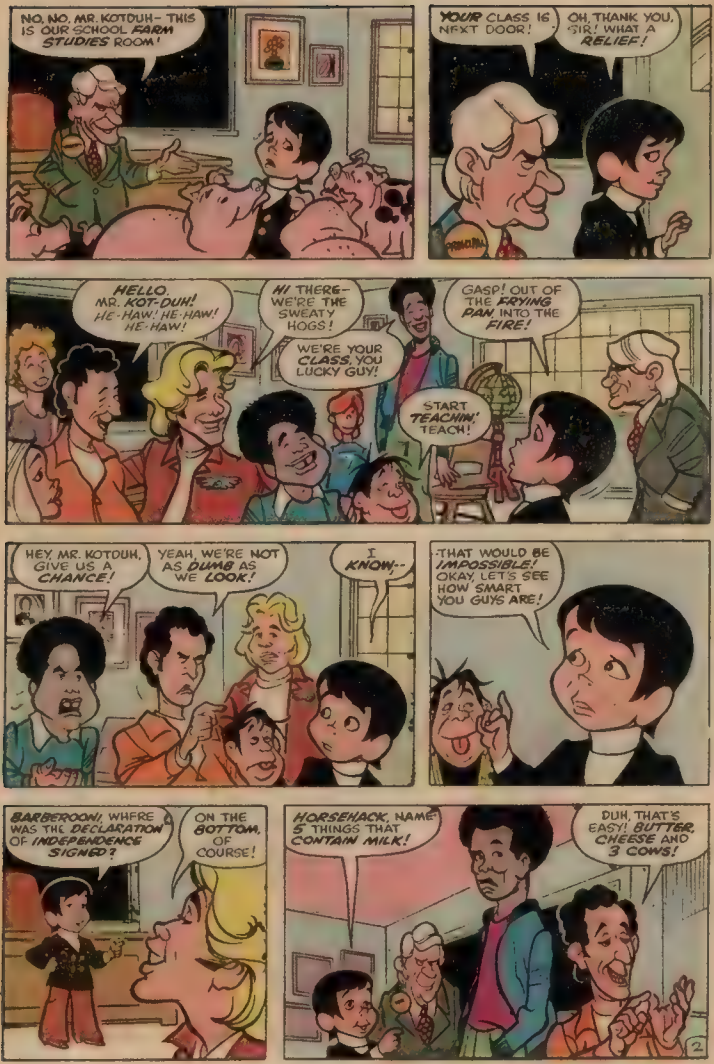
IN
"WELCOME, JACK KOTDUH"

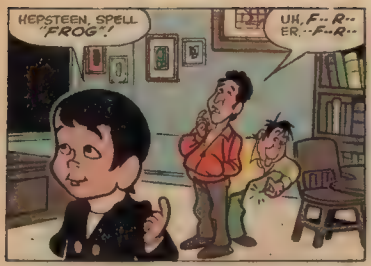

IMAGINE, ME, JACK KOTDUH, WHO USED TO BE A STUDENT IN THIS SCHOOL
87
51
+26
39/5

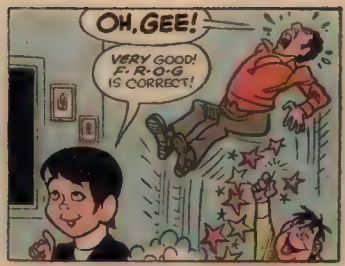

HAS NOW RETURNED AS A TEACHER!
87
51
+26
39/52

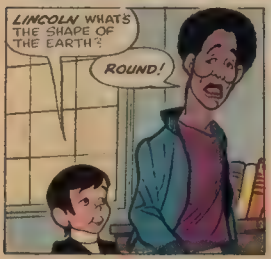

THEY GAVE ME A CLASS CALLED THE SWEATY HOGS - SNIF, SNIF - THIS MUST BE THE ROOM!

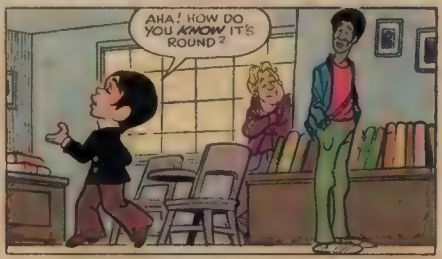
OINK! OINK! OINK! OINK!
GASP! REAL SWEATY HOGS!
1

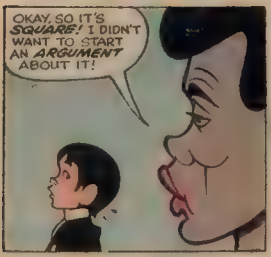

NO, NO, MR. KOTDUH– THIS IS OUR SCHOOL FARM STUDIES ROOM!
YOUR CLASS IS NEXT DOOR!
OH, THANK YOU, SIR! WHAT A RELIEF!
HELLO, MR. KOT-DUH! HE-HAW! HE-HAW! HE-HAW!
HI THERE– WE'RE THE SWEATY HOGS!
WE'RE YOUR CLASS, YOU LUCKY GUY!
GASP! OUT OF THE FRYING PAN INTO THE FIRE!
START TEACHIN' TEACH!
HEY, MR. KOTDUH, GIVE US A CHANCE!
YEAH, WE'RE NOT AS DUMB AS WE LOOK!
I KNOW--
THAT WOULD BE IMPOSSIBLE! OKAY, LET'S SEE HOW SMART YOU GUYS ARE!
BARBEROOM, WHERE WAS THE DECLARATION OF INDEPENDENCE SIGNED?
ON THE BOTTOM, OF COURSE!
HORSEHACK, NAME 5 THINGS THAT CONTAIN MILK!
DUH, THAT'S EASY! BUTTER, CHEESE AND 3 COWS!
2

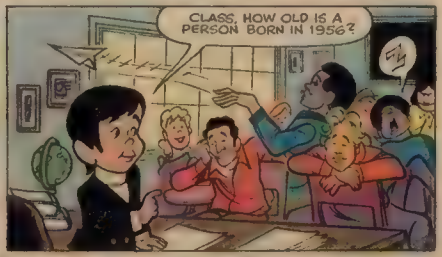

HEPSTEEN, SPELL "FROG"!
UH, F-R-ER..F-R-

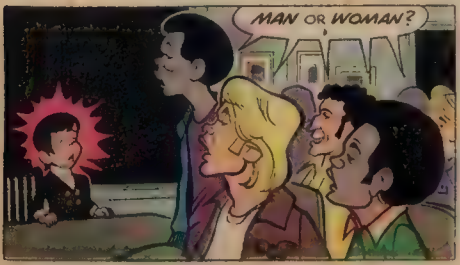

OH, GEE!
VERY GOOD! F-R-O-G IS CORRECT!

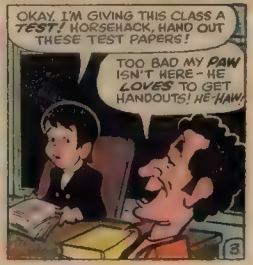

LINCOLN WHAT'S THE SHAPE OF THE EARTH?
ROUND!

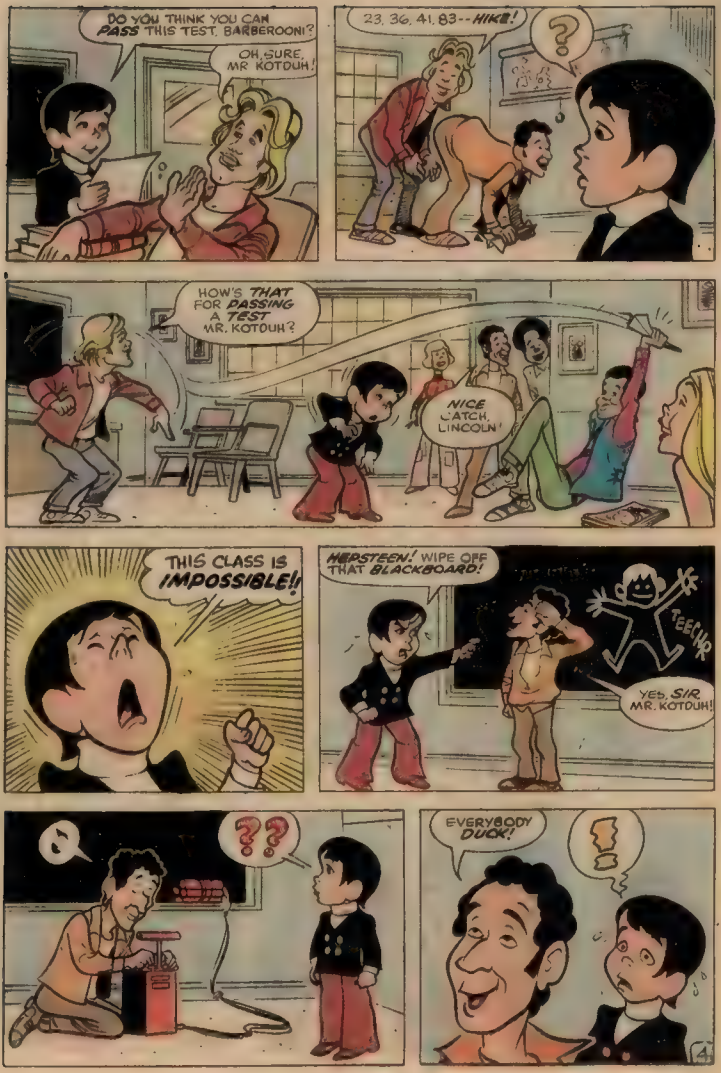

AHA! HOW DO YOU KNOW IT'S ROUND?

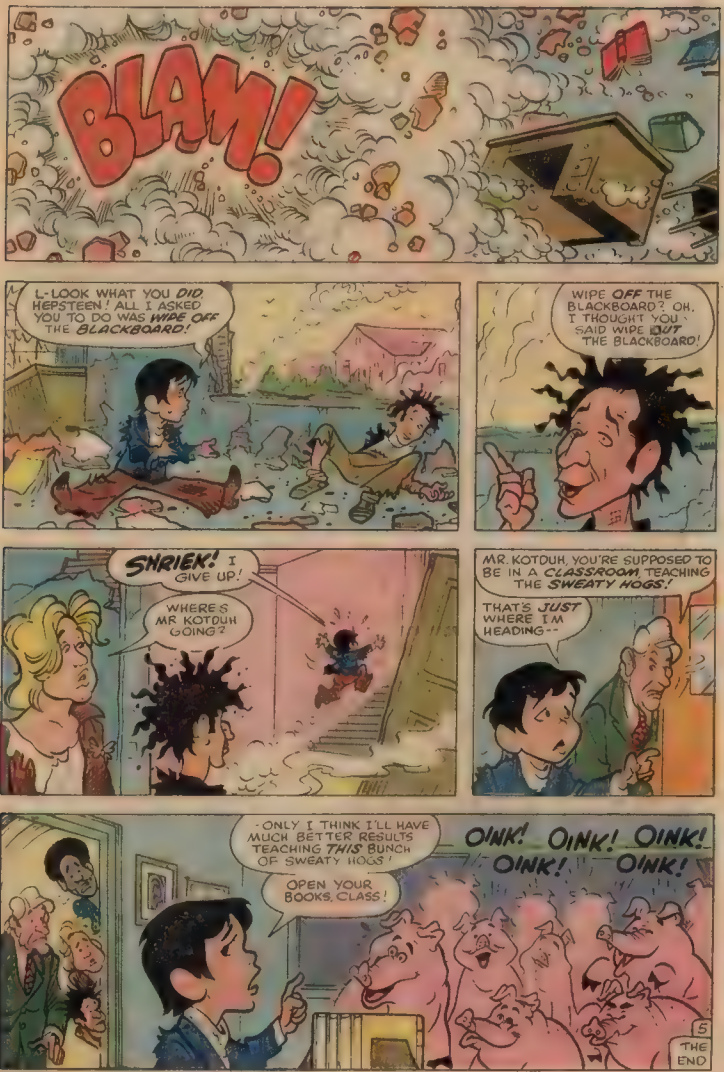

OKAY, SO IT'S SQUARE! I DIDN'T WANT TO START AN ARGUMENT ABOUT IT!


CLASS, HOW OLD IS A PERSON BORN IN 1956?


MAN OR WOMAN?


OKAY, I'M GIVING THIS CLASS A TEST! HORSEHACK, HAND OUT THESE TEST PAPERS!
TOO BAD MY PAW ISN'T HERE - HE LOVES TO GET HANDOUTS! HE-HAW!


DO YOU THINK YOU CAN PASS THIS TEST, BARBEROON?
OH, SURE, MR. KOTDUH!
23, 36, 41, 83--HIKE!
?
HOW'S THAT FOR PASSING A TEST MR. KOTDUH?
NICE CATCH, LINCOLN!
THIS CLASS IS IMPOSSIBLE!
MERPSTEEN! WIPE OFF THAT BLACKBOARD!
TEECHR
YES, SIR, MR. KOTDUH!
??
EVERYBODY DUCK!
!
4


BLAM!
L-LOOK WHAT YOU DID, HEPSTEEN! ALL I ASKED YOU TO DO WAS WIPE OFF THE BLACKBOARD!
WIPE OFF THE BLACKBOARD? OH. I THOUGHT YOU SAID WIPE OUT THE BLACKBOARD!
SHRIEK! I GIVE UP!
WHERE'S MR KOTDUH GOING?
MR. KOTDUH, YOU'RE SUPPOSED TO BE IN A CLASSROOM TEACHING THE SWEATY HOGS!
THAT'S JUST WHERE I'M HEADING--
ONLY I THINK I'LL HAVE MUCH BETTER RESULTS TEACHING THIS BUNCH OF SWEATY HOGS!
OPEN YOUR BOOKS, CLASS!
OINK! OINK! OINK! OINK! OINK!
5
THE END

Occasionally a letter comes in that is so thrilling, I am at a loss for words to introduce it. I just have to say here it is. . .

"Dear Richie: I am a 35 year old parent. I enjoy reading all the Richie Rich stories. I do believe that he reminds me of a real person that I would like to be like. He is a very kind, warm, sincere, thoughtful and 'cute' little boy. He is an example of what is missing in the human society today. People are often forced into being what they are not and are afraid to be what they want to be.

"Continue the good work. It's clean, fresh and safe for the younger—and older—generation.

—Marilyn Roberts
Elmhurst, New York"

(Mrs. Roberts, I couldn't say enough to you for those kind words. I blush and say thanks a million times. And I'd also like to say that I'm sure there are countless people in this world you could describe in much the same way. No doubt thousands of my fans—for instance, yourself!—R.R.)

* * *

"Dear Richie: I would like everybody—including Dollar—to wear a superhero suit. And not like the suit Super Richie and Cadbury wear.

—Clifton Gary, Jr.
Philadelphia, Pa."

(Clifton, I've got a mixture of responses for you. Mom says she's willing only if she can use matching jewels. Dad wonders what the people on his board will think. Chef Pierre smiles and says, "Weel ze superhero suit help me make ze super salad?" Mayda says she'll agree if it will make her a super date for me. And Dollar smiled, tried to fly up to the ceiling—and fell on his poor little nose. By the way, have you noticed the brand new costume that Cadbury and I are now wearing in our SUPERichie adventures?—R.R.)

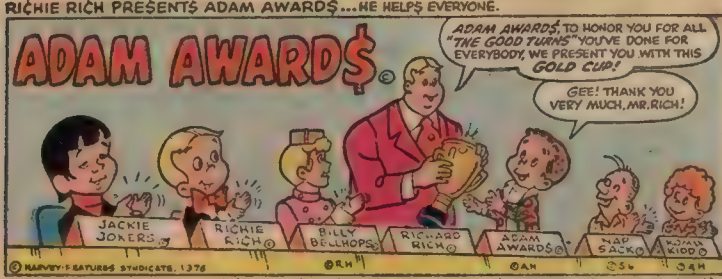
* * *

"Dear Richie: I enjoy reading your comics as much as I enjoy eating pizza. However, I have one question. In the Richie Rich Vaults of Mystery story of 'Trebor,' there are two agents called X-2 and X-3. You kept switching them around. Which was which? I am confused.

—Mark Levitt
West Orange, N.J."

(Mark, X-2 was X-2 and X-3 was X-3. . .they just didn't remember. Thanks for pointing the mistake out to us.—R.R.)

RICHIE RICH PRESENTS ADAM AWARD$...HE HELPS EVERYONE.



LOOK FOR RICHIE RICH AND ADAM AWARD$- YOU'LL SEE RICHIE RICH AND ADAM AWARD$ IN YOUR HOTTEST RICHIE RICH COMICS.

"Dear Richie: What would happen if Dr. N-R-Gee's bulb broke? Will he be in more of your comics?

—Michelle Davis,
Willards, Mo."

(Michelle, we certainly are going to have further adventures of Dr. N-R-Gee. I can't seem to shake loose of him. And as to what would happen if his bulb broke, well, we're soon going to find out.—R.R.)

* * *

Those were just a few of the people who wrote me recently. Some of the others were...

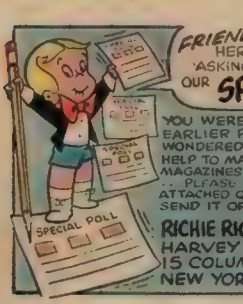
Joy Huang, of Jamaica, N.Y.; Brook Weidman, of Polson, Montana; John Fowler, of Burlingame, Kansas; Dawn Heistand, of Indianapolis, Ind.; Marla Garson, of Willowdale, Ontario, Canada; Mike Malinchalk, of Crystal Beach, Texas; Cheryl Green, of Havre de Grace, Md.; David Scholz, of Thunder Bay, Ontario, Canada; Samuel Denny, of Kasaan, Alaska; David Boyer, of Napoleon, Ohio; Diane Carty, of Dillingham, Alaska; Mark Shindel, of York, Pa.; Chris Hirano, of San Francisco, Calif.; Eddie Continas, of Tucson, Arizona; Randall J. Elmore, of Catawba, Va. and David Blair, of Winnipeg, Manitoba, Canada.

And Chris Turner, of Dill, Oklahoma; Vicki Walker, of Springfield, Ore.; Jane Holmes, of McAllen, Texas; Lance Poplin, of Owasso, Okla.; Nat Green, of Boiestown, New Brunswick, Canada; Christine Scudero, of Massapequa Park, N.Y.; Tammy Brackman, of Hurt, Va.; Arnold Scarbough, Jr. of New York City, N.Y.; Mark Shindel, of York, Pa.; Hector Gonzales, of Brooklyn, New York; David Bollenbacher, of Greenville, Ohio; Kimberly Bowers, of Brighton, Alabama; Rhonda McLean, of Vauxhall, Alberta, Canada; Wanda Watts, of Newark, N.J.; Richard Landi, of Fultonville, N.Y.; Katie Bunnell, of West Dover, Vt.; Betsy Watson, of Haddon Heights, New Jersey and Duane Dauncey, of Windsor, Ontario, Canada.

Don't forget our mailing address:

Richie's Mailbox
Harvey Comics
15 Columbus Circle
New York, N.Y. 10023

(Remember...Richie cannot answer any letters personally or he would be doing nothing else. He will, however, try to answer as many of your questions as he can on these pages.)



1. WHAT I LIKE BEST ABOUT RICHIE RICH COVERS IS _____

2. WHAT I LIKE BEST ABOUT RICHIE RICH STORIES IS _____

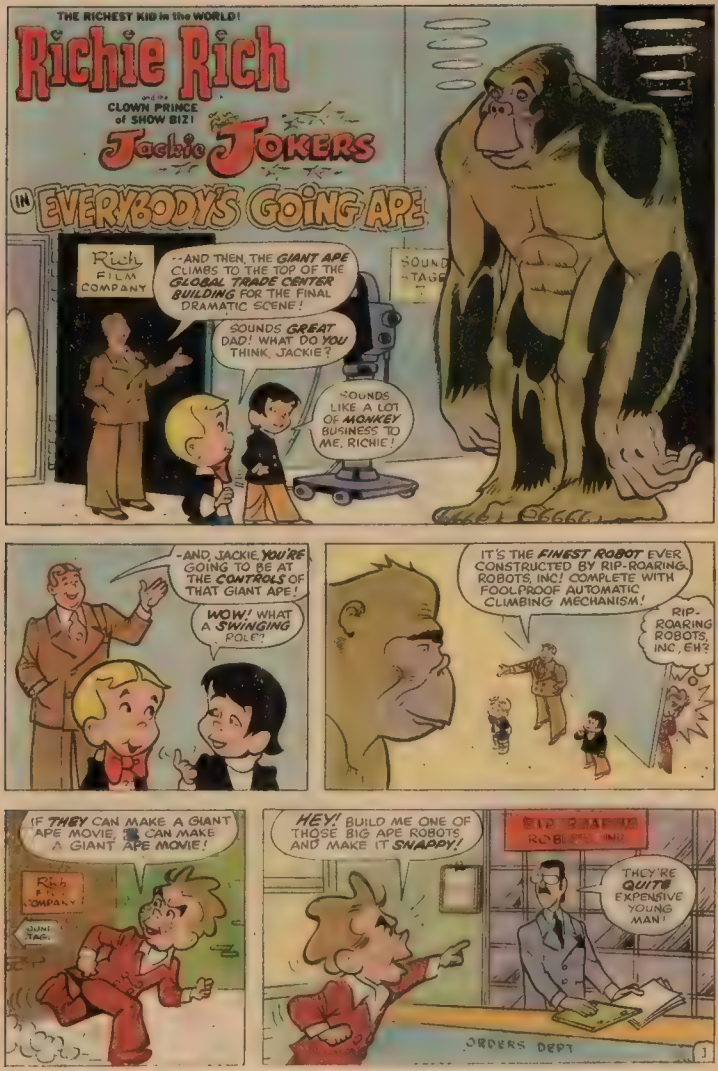
3. I BOUGHT THIS MAGAZINE _____ (GIVE DATE)
FROM _____ (NEWSSTAND, SUPERMARKET, DRUGSTORE OR WHERE?)

NAME _____ AGE ____

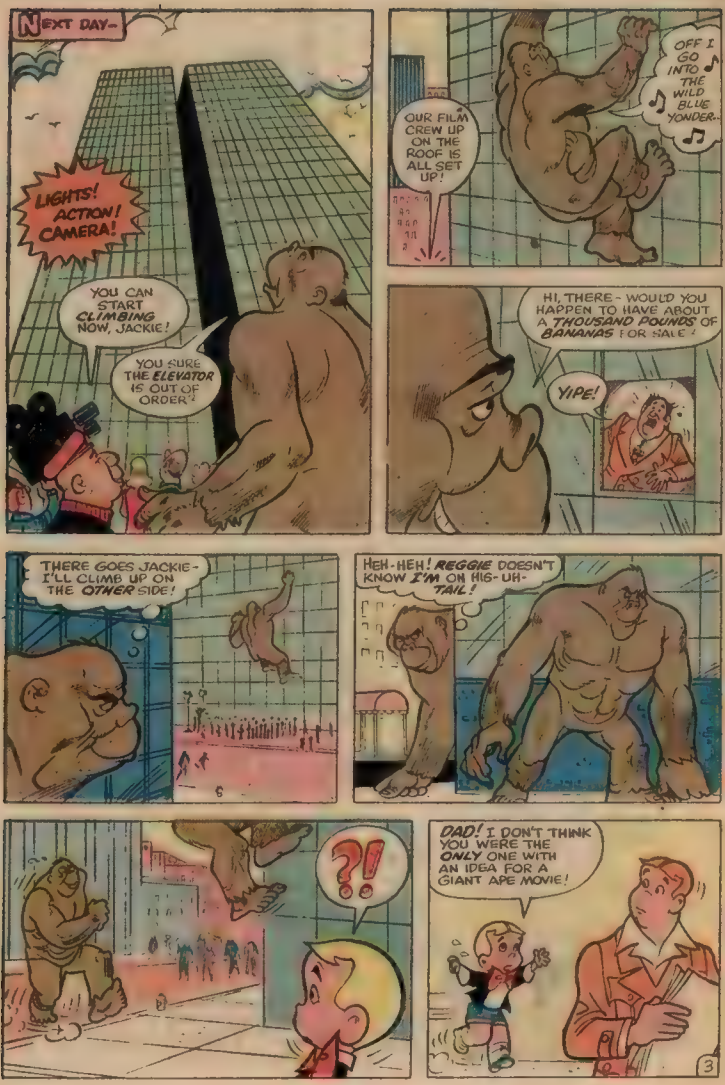
ADDRESS _____

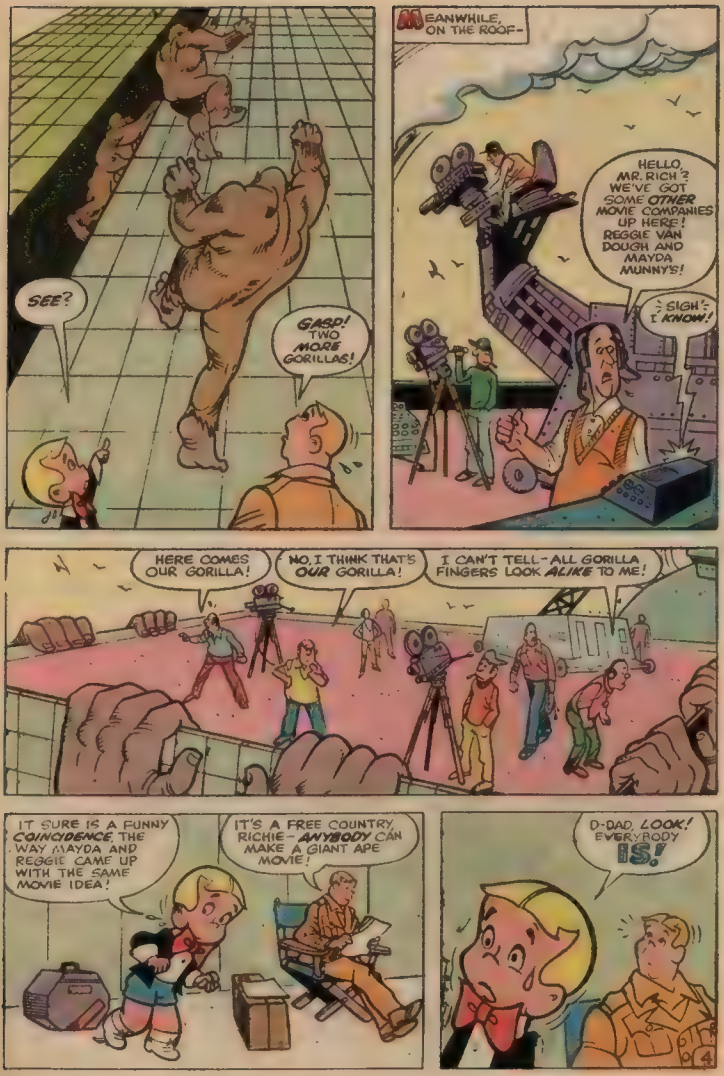
CITY _____ STATE _____ ZIP ____

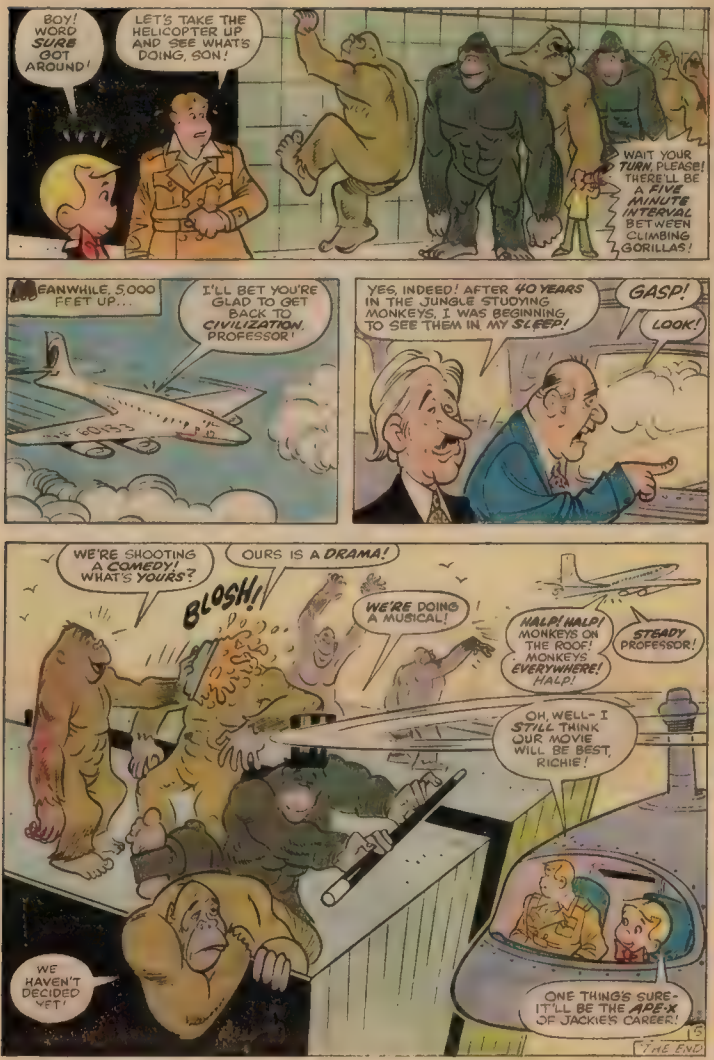
(PASTE OR SCOTCH TAPE ON A POSTCARD)


THE RICHEST KID in the WORLD!
Richie Rich
and the
CLOWN PRINCE of SHOW BIZ!
Jackie JOKERS
IN EVERYBODY'S GOING APE!
Rich FILM COMPANY
--AND THEN, THE GIANT APE CLIMBS TO THE TOP OF THE GLOBAL TRADE CENTER BUILDING FOR THE FINAL DRAMATIC SCENE!
SOUNDS GREAT DAD! WHAT DO YOU THINK, JACKIE?
SOUNDS LIKE A LOT OF MONKEY BUSINESS TO ME, RICHIE!
-AND, JACKIE, YOU'RE GOING TO BE AT THE CONTROLS OF THAT GIANT APE!
WOW! WHAT A SWINGING ROLE!
IT'S THE FINEST ROBOT EVER CONSTRUCTED BY RIP-ROARING ROBOTS, INC! COMPLETE WITH FOOLPROOF AUTOMATIC CLIMBING MECHANISM!
RIP-ROARING ROBOTS, INC., EH?
IF THEY CAN MAKE A GIANT APE MOVIE, I CAN MAKE A GIANT APE MOVIE!
Rich FILM COMPANY
HEY! BUILD ME ONE OF THOSE BIG APE ROBOTS, AND MAKE IT SNAPPY!
THEY'RE QUITE EXPENSIVE YOUNG MAN!
ORDERS DEPT

NOTHING'S TOO EXPENSIVE FOR REGINALD VAN DOUGH AND DON'T YOU FORGET IT!
G-GASP!
YES, SIR!
HEE, HEE! MY GIANT APE MOVIE WILL BE THE BEST YET!
RIP-ROARING ROBOTS, INC
?
IF REGGIE CAN MAKE A GIANT APE MOVIE SO CAN I, MAYDA MUNNY!
GEE, I CAN'T BELIEVE IT! THAT'S TWO ORDERS FOR OUR TEN MILLION DOLLAR APE IN ONE WEEK!
MAKE THAT THREE, PEASANT! MY MOVIE WILL BE THE GREATEST!
YES, MA'AM!
HM-MUST BE MONEY! TO BE MADE IN A GIANT APE MOVIE!
MEANWHILE-
GETTING USED TO THE CONTROLS, JACKIE?
SURE AM, MR. RICH! I FEEL LIKE I'VE BEEN DRIVING GORILLAS ALL MY LIFE!
SAY-WHAT'S THE SPEED LIMIT FOR GORILLAS ON THIS TURNPIKE?
HA HA!
NICE GOING JACKIE! TOMORROW WE START SHOOTING AT THE GLOBAL TRADE CENTER!
2


NEXT DAY-
LIGHTS! ACTION! CAMERA!
YOU CAN START CLIMBING NOW, JACKIE!
YOU SURE THE ELEVATOR IS OUT OF ORDER?
OUR FILM CREW UP ON THE ROOF IS ALL SET UP!
OFF I GO INTO THE WILD BLUE YONDER-
HI, THERE - WOULD YOU HAPPEN TO HAVE ABOUT A THOUSAND POUNDS OF BANANAS FOR SALE?
YIPE!
THERE GOES JACKIE - I'LL CLIMB UP ON THE OTHER SIDE!
HEH-HEH! REGGIE DOESN'T KNOW I'M ON HIS-UH- TAIL!
?!
DAD! I DON'T THINK YOU WERE THE ONLY ONE WITH AN IDEA FOR A GIANT APE MOVIE!
3


SEE?
GASP! TWO MORE GORILLAS!
MEANWHILE, ON THE ROOF-
HELLO, MR. RICH? WE'VE GOT SOME OTHER MOVIE COMPANIES UP HERE! REGGIE VAN DOUGH AND MAYDA MUNNY'S!
SIGH- I KNOW!
HERE COMES OUR GORILLA!
NO, I THINK THAT'S OUR GORILLA!
I CAN'T TELL- ALL GORILLA FINGERS LOOK ALIKE TO ME!
IT SURE IS A FUNNY COINCIDENCE, THE WAY MAYDA AND REGGIE CAME UP WITH THE SAME MOVIE IDEA!
IT'S A FREE COUNTRY, RICHIE- ANYBODY CAN MAKE A GIANT APE MOVIE!
D-DAD, LOOK! EVERYBODY IS!


BOY! WORD SCARE GOT AROUND!
LET'S TAKE THE HELICOPTER UP AND SEE WHAT'S DOING, SON!
WAIT YOUR TURN, PLEASE! THERE'LL BE A FIVE MINUTE INTERVAL BETWEEN CLIMBING GORILLAS!
MEANWHILE, 5,000 FEET UP...
I'LL BET YOU'RE GLAD TO GET BACK TO CIVILIZATION, PROFESSOR!
YES, INDEED! AFTER 40 YEARS IN THE JUNGLE STUDYING MONKEYS, I WAS BEGINNING TO SEE THEM IN MY SLEEP!
GASP!
LOOK!
WE'RE SHOOTING A COMEDY! WHAT'S YOURS?
OURS IS A DRAMA!
BLOSH!
WE'RE DOING A MUSICAL!
HALP! HALP! MONKEYS ON THE ROOF! MONKEYS EVERYWHERE! HALP!
STEADY PROFESSOR!
OH, WELL- I STILL THINK OUR MOVIE WILL BE BEST, RICHIE!
WE HAVEN'T DECIDED YET!
ONE THING'S SURE- IT'LL BE THE APE-X OF JACKIE'S CAREER!
THE END

TRICK OR TREAT ON *HALLOWEEN* AS CASPER OR YOUR FAVORITE TV OR COMIC CHARACTER IN A

COLLEGEVILLE COSTUME

Put *Yourself* in the Center of the Action

EARN $2, $5, $10 OR MORE
EVERY WEEK OF THE YEAR

PLUS FREE PRIZES REGULARLY

Sell GRIT

In a Few Hours of Your Spare Time Each Week

OVER 30,000 OTHERS NOW SELLING

We'll send you GRIT right away, by mail, along with supplies you'll need and valuable selling helps. You pay only for the copies you sell until you know how many copies to order. You pay nothing in advance, so you don't risk a penny to start. Introduce GRIT—America's Greatest Family Weekly Publication—to friends, relatives and neighbors. Collect 25¢ for each copy sold, pay yourself 7¢ profit immediately and send GRIT 13¢ for each copy along with an easy-to-fill-out report

MAIL THIS COUPON TODAY!

GRIT Publishing Co. **Williamsport, Pa. 17701**

Print Name and Address Below

GRIT PUBLISHING CO., Williamsport, Pa. 17701 HC 12-6

Send my first bundle of papers, selling helps and prize offers.

Name .....

In Care of .....

Street and No. .. R. F. D. .....

Post Office ..... State .....

ZIP Code No. .....

Male or Female ..... Age ..... Date Born ..... Year .....

(Print Your Last Name Plainly Here)

JACK POT BANK

2.95

Fun Bank For The Family

Close operation, one armed "Bandit" works like those in Las Vegas. Deposit dime, pull handle, and reels spin like the real thing. Dimes are removable. Should not be used for gambling.

No. 2900 " $2.95

JOY BUZZER

Windup novelty you wear like a ring. Your victim gets a "SHOCKING" hand shake. Absolutely harmless.

No. 239 $1.00

MONEYMAKER

Insert a blank piece of paper, turn the knob and OUT COMES A REAL DOLLAR BILL! Insert the dollar and it changes to a $5 then the $5 changes to $10.

Item A136 $1.35

SECRET BOOK SAFE

WITH COMBINATION LOCK

Looks like any book in camouflage your valuables. Securely locked with your own private combination. Tough under-structure is covered with simulated leather binding.

No. 706 $1.69

MONSTER

7 FEET TALL / IN AUTHENTIC COLORS

GLOW in the DARK EYES

ONLY $1.25

Bigger than life—Frankenstein, the man made monster. Giant 7 foot tall, his eyes glow eerily, in authentic color on durable polyethylene, as scary as your wildest nightmare.

No. 905 ..... Only $1.25

SMOKE CLOUD

Light one and watch the column of thick white smoke rise to the ceiling and expand into a dense cloud. Sensational surprising effect.

No. 871 25c

Snake GIFT BOX

Here's a beautiful looking gift box, actually inscribed. When victim opens it a large snake jumps out. Horrible!

No. 7003 .75

MONSTER-SIZE SKELETON

No. F290 $1.25

FOAMING SUGAR

Looks just like real sugar, but that's where the resemblance stops. When it's dropped in liquid, they overflow and form clouds of suds. Seems as though it'll never stop.

Item No. A267 ..... 35c

"SPUD" GUN

No. F305 1.50

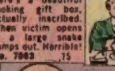
Real action gun, that shoots potato pellets as far as 50 ft. with more than 300 shots from a single potato. Absolutely harmless and you never run out of ammo!

CHINESE COLORED SMOKE

Chemically treated sticks give off colored smoke when lit. A great effect by itself or when used with other magic tricks.

No. A253 ....30c

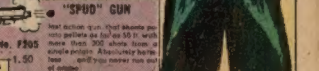
SKIN HEAD WIG



Most people try to grow hair like in still the opposite. Made of flesh tinged latex to fit all heads, really changes your appearance.

No. A35 $1.15

MINIATURE SECRET CAMERA

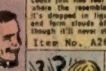


Precision camera so small, it fits in cigarette pack. Weighs 2½ ounces and takes 10 pictures per roll. Precision ground lens and time expose shutter. Can be hidden anywhere. Complete with free roll of film.

No. 7201 2.25

3 Refills Film 98c

SURPRISE PACKAGE



Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll also tell you that it's worth your money's worth.

No. 878 Only 75c

TRICK BLACK SOAP

Ordinary looking cake of soap until you lather with it. Then his face turns blacker and blacker. Shocking! Harmless! A great trick.

No. 578 Only 25c

MUSCLES OF STEEL

Results in just 30 days

Pocket gym slaps inches of muscle on your arms and legs. Earn the respect of your friends —the admiration of the girls. Keep fit and healthy, four in one! Made of heavy rubber.

No. 7001 $1.25

PEDOMETER

How many miles did you walk today? You will never guess. But just attach this little instrument to your belt and it will tell you exactly. Easy to use. Great for hiking, scouting, hunting, etc.

ITEM #301 $1.50

Secret Spy Scope

PEN SIZE—CLIPS ON YOUR POCKET 3 POWER MAGNIFIER

Six power wide field magnifier is great for watching sporting events, nature study, girl watching and counter spying. Also contains a 30 power microscope. Not a toy but a real optical instrument

No. 750 $1.98

CALENDAR BANK FORCES YOU TO SAVE

only $3.95

It takes only a quarter a day to change the date on your calendar bank, but at the end of the year you have been FORCED to save almost $100. You can't make one day believe your "calendar" will be wrong. Perfect for home or office.

Item #CB...$3.95

HYPNOTIC CONTROL

Develop your modern hypnotic powers to control the moods and bodies of men and women. Learn to perform amazing feats and entertain at parties. Easily learned from the textbook "25 Lessons in Hypnotism."

No. 7212 Only 50c

FINGER CHOPPER

Chop a cigarette in two in either hole. Put finger in top hole and cigarette in lower. The cigarette is safe, but your finger is unharmed. Full instructions.

No. 6232 $1.25

SEE BEHIND GLASSES

A specially treated pair of sunglasses with secret mirrors that enable you to see behind you without anyone knowing that you're watching.

No. 30 75c

MONSTER GHOST

Obeys Your Commands!

OVER 7 FEET TALL

7' ghost darts and hovers. Its eyes glow eerily in the dark. Remotely controlled up to 50 feet so you can hide and watch scare.

MT 101 $1.25

Authentic SUPERMAN Costume

only $6.98

Just slip into this authentic "Superman" costume, put on the concealing mask, and in seconds you are Superman, that fearless fighter of evil. Made of long lasting, fire retarded materials to give you weeks and months of fun. Be the first on your block - the envy of your friends.

State S&E Item # CM100 $6.98

ONION GUM

Looks like real chewing gum but tastes like ONIONS! It's too funny! 5 sticks to a pack

No. 781 40c

MONEY CHANGER

Just like a professional money changer. Attaches to any belt, holds pennies, nickels, dimes and quarters.

No. 70 2.25

XRAY SPECS

AN HILARIOUS (but) OPTICAL ILLUSION $1.35

Scientific optical principle really works. With Xray Specs you seem to be able to look through flesh and see the bones underneath. Look at your friend. Don't really his body you "see" under his clothes!

No. FL7 $1.35

WORMS

Drop these seemingly innocent pellets into a glass of water and magically a worm will appear. Can you imagine the look of horror on your victims face? Perfectly harmless.

No. B12 35c

HONOR HOUSE PROD. CORP. DEPT. 53-GK-57
35 WILBUR ST., LYNBROOK, N.Y. 11563

Rush me the items listed below. If I am not 100% satisfied, I may return any part of my purchase after 10 days FREE TRIAL for full refund of purchase price.

We cannot accept orders totaling less than $1.00

NAME & NUMBER OF ITEM	HOW MANY	TOTAL PRICE

Please add 35c to total order for postage and handling.

TOTAL AMOUNT ENCLOSED

For COD orders please send 50c good will deposit. Pay postman the balance on delivery plus COD and handling charges

Name

Address ZIP

New York State residents add appropriate sales tax.

Official National League Centennial Rug–$19.95*

We made it for you. Dad will like it too!

You'll both love it because of all this: • Official National League Centennial Symbol in actual color • Official emblems of all National League teams in actual colors • 3'x 4' – durable 100% nylon – full foam-rubber back • Suitable as rug or wall hanging • Produced under exclusive license by Bigelow—America's most experienced carpet maker.

*Delivery included. N.Y. State residents add applicable sales tax.

To: Time-O-Rama, Inc.
P.O. Box 1825, Bronx, New York 10462 HC

Please send me my Official National League Centennial Rug. Enclosed is my check or money order for $19.95.

Name _____

Address _____

City _____

State _____ Zip _____

Please allow 4 weeks for delivery. Satisfaction guaranteed.

MEET STRETCH ARMSTRONG
T.M.
WHY DO YOU CALL HIM STRETCH?
I'LL SHOW YOU GRAB HOLD AND PULL...
PULL...
...AND PULL!
WOW I SEE WHY HE'S CALLED STRETCH!
...AND WHEN YOU LET GO, HE ALWAYS RETURNS TO HIS ORIGINAL SIZE!
13 INCH FIGURE CAN BE S-T-R-E-T-C-H-E-D OUT TO 4 FEET! AND THEN RETURNS TO HIS ORIGINAL SHAPE!
SQUISH HIM-- SCRUNCH HIM-- STRETCH HIM OUT AND TIE HIM IN A KNOT! STRETCH-O-GRAPH INCLUDED IN SET FOR MORE FUN!
AFRICAN STRANGLE-HOLD
GIANT PRETZEL
SITTING BULL
STRETCH ARMSTRONG
Kenner

FUN
is a HARVEY COMIC!
Lotta
Casper
SAD SACK
HOT STUFF
TUFF GHOSTS
Spooky
Audrey Melvin
Richie Rich
Scanned and edited by SOTE
Support the comic book industry.
If you like this scan, go buy a new comic.
Unfortunately, they don't make Harveys anymore. :-(